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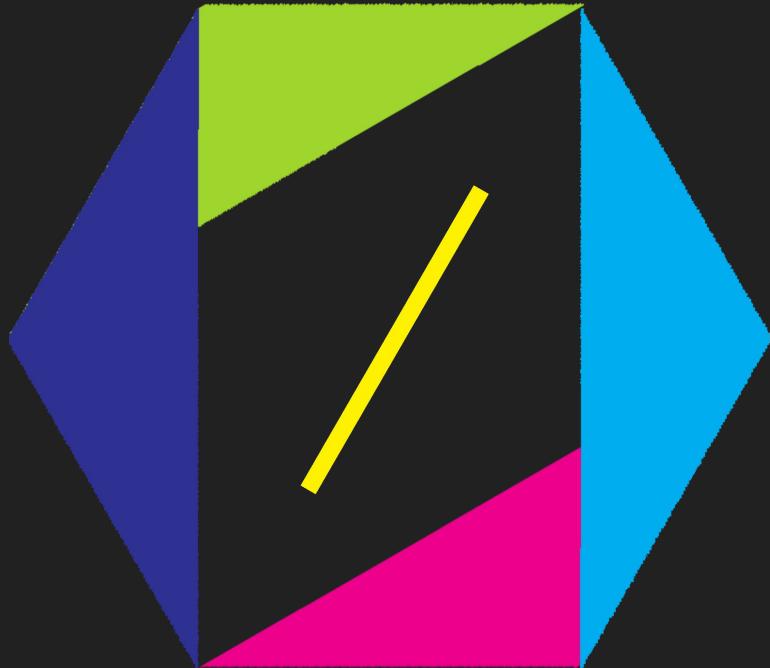
ec008c

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FONTS IN USE:
PIRULEN ULTRA LIGHT
PIRULEN LIGHT
PIRULEN BOOK
GOOD TIME ULTRA LIGHT
GOOD TIMES EXTRALIGHT
GOOD TIMES BOLD



RESEARCH COMMERCIAL COMMUNITY RETAIL SHIPPING

The main feature of our design is our O. We wanted to feature all the colors of our city with one single element. We decided to highlight the colors and sour a single line in the center which represent Community. Showing how all the colors come together around the community as a whole

INNOVATION.
**FOOD.LOCAL.**
NEO INNOVATION FOOD HUB.

GOOD FOOD.
**MADE LOCAL.**
CLE FOOD HUB.



RESEARCH



COMMERCIAL



RETAIL



COMMUNITY



SHIPPING



Signs to help direct visitors to the particular area by our color coded key system. This will be located all around the city to help visitors.



Our street signs throughout the city will feature a unique design featuring our color coding system. The signs will feature two lines highlighting the district color down the street.



Street Signs - Wayfinding



A mockup of our Visitor Center, featuring our color scheme and large welcoming windows.

Featured in Community





A mockup of our Visitor Center, featuring our color scheme and large welcoming windows.

Featured in Community





Retail - Stores, Market, Local Vendors

Commercial - Companies, Manufacturing

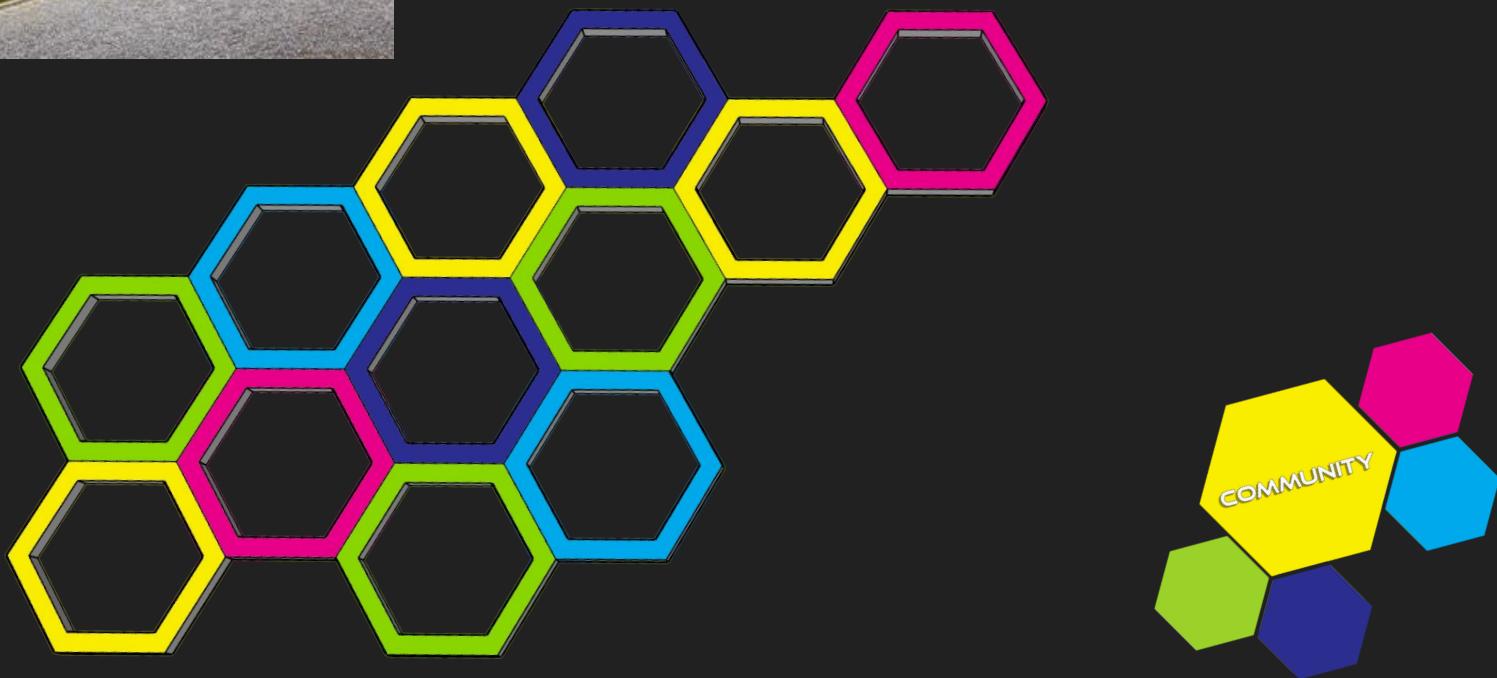
Shipping - Houses the shipping for the HUB

Research - Research companies

Resource - Public Meeting hall, Educational area, Recycle center



Statue and interactive Element in the Community park. Featuring a unique open view, giving you a chance to see what's around you with in the community.





RETAIL



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SHIPPING



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Parking Directional Signs.
Will be colored to what
distinct they are in.